



# SPONSORSHIP 08

SEVEN DAYS SPONSOR BENEFITS 2008		Bronze	Silver	Gold	Platinum
		\$5,000	\$7,500	\$10,000	\$20,000
SPONSOR RECOGNITION	Exclusive sponsorship of one Seven Days event				•
	On-stage sponsorship recognition at sponsored event				•
	Logo on Westcott Plaza Festival signage				•
	Logo banner at entrance to Ruby Diamond Auditorium		•	•	•
	Company listed on selected festival advertisements	Name	Name	Logo	Logo
	Color ad in Seven Days Commemorative Program	1/4 page	1/2 page	2/3 page	Full page
	Company listed in Festival brochure *	Logo	Logo	Logo	Logo
	Company listed in Seven Days Commemorative Program *	Logo	Logo	Logo	Logo
	Company listed on website sponsor page	Logo w/hyperlink	Logo w/hyperlink	Logo w/hyperlink	Logo w/hyperlink
TICKETS	Priority Ticket Order** ° Get your tickets before the general public!	priority sales period #1A	priority sales period #1A	priority sales period #1A	priority sales period #1A
	Complimentary "Section A" tickets **	8	10	14	30
	Invitation to sponsor recognition event at FSU President's House	•	•	•	•
	Invitation to September Kick-off Reception	•	•	•	•
PARKING	Exclusive reserved parking space in "Sponsors Only" parking lot				•
	"Sponsors Only" VIP parking pass	3	4	5	5

\* Inclusion in Seven Days' printed materials requires meeting strict printing deadlines. Sponsors must provide high-resolution/vector-based electronic logo images for the festival brochure by **August 15, 2007 and ads for the commemorative brochure by November 30, 2007**. Sponsor commitments obtained after these deadlines will receive all other sponsorship benefits.

\*\* Due to event popularity, ticket limits may be imposed on certain events. When the sponsor Priority Sales Period closes, all tickets are first come, first-served.

° Ticket office holds, emergency holds and performer holds are assigned prior to the opening of the Sponsor Priority Sales Period.

A portion of this donation is tax deductible.

Program and signage advertising opportunities are for corporate sponsors only and do not apply to individuals sponsoring Seven Days.

\_\_\_\_\_ (company name as you wish it to appear in print) agrees to be a \_\_\_\_\_ (level) of Seven Days of Opening Nights.

The terms and benefits of this sponsorship level are understood and accepted by \_\_\_\_\_ date \_\_\_\_\_.